



QUAYS CULTURE PRESENTS

# CATHEDRAL OF MIRRORS





## AN EXCITING INTERACTIVE INSTALLATION

**12-mirrored columns**, each standing at a height of 12 feet. The towering installation reflects the viewer during the day, and at night the internal LED lights **react to human movement**, creating patterns across a spectrum of colours.

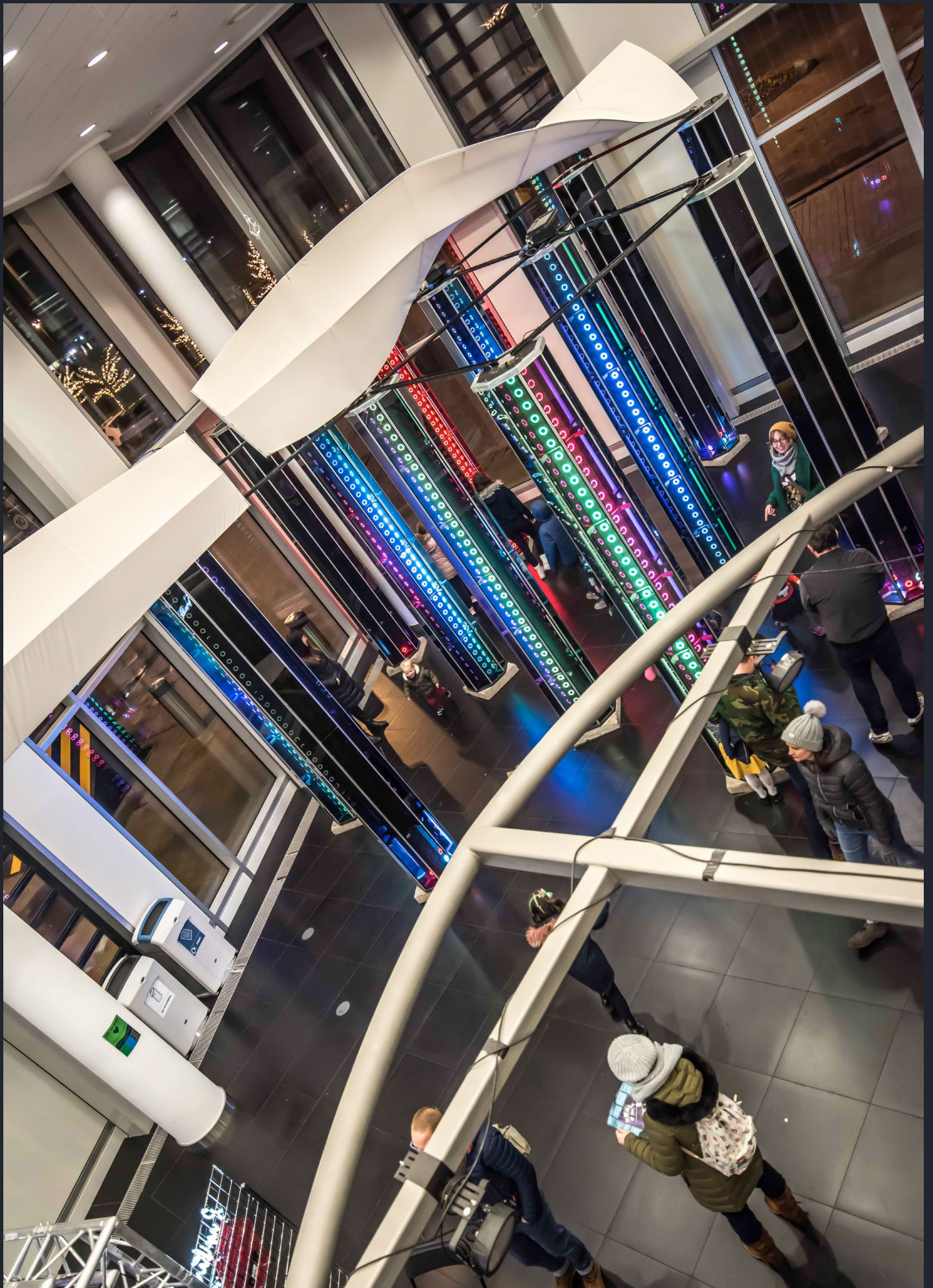
# A PLAYFUL RELATIONSHIP, CREATED BY DIGITAL INTERACTIVITY

In the day they reflect the viewer, and at night the internal LED lights **react to human movement**, creating patterns across a spectrum of colours. This playful relationship, created by digital interactivity with human movement encourages audiences to gather and weave through the columns, creating more light energy as more people gather.

**Cathedral of Mirrors** commissioned by Quays Culture and created by **Mads Christensen**. An artist and software architect, Mads combines his learned skillsets with a desire to explore how patterns of light affect us emotionally. Mads uses custom circuitry, programming and lots of bright LEDs to create his art. Hereceived the prestigious Burning Man Festival (USA) Honorary Grant Award in 2014.







## HIRE FEE

We aim to create **bespoke packages** to fit with your needs. **The fee is from £5000** plus expenses including technician, accommodation, travel, freight of artwork and insurance.

## TECHNICAL RIDER

### FOOTPRINT / SITE:

- The artwork requires a floor space of 600m x 600m and a height of 4.5m, with enough room to upright the towers.
- 12 towers 12ft/3.7m long
- This work is for indoors only.
- A scissor lift is required to assist with installing the work.

### INSTALL / DE-RIG:

- Install takes a maximum of 3 Days
- We provide 1 technician and you need to provide 2 crew members to assist the fit up and de-rig.
- De-rig takes 1-2 days

### POWER REQUIREMENTS:

- 3 x 220V/10A power drops, or 2 x 220V/16A power drops (single phase), grounded and GFI protected.
- The two power circuits will be split into three and will be delivered to the three power/data distribution boxes.
- Cables can be flown for safety if possible

### EQUIPMENT TO TRANSPORT:

- 12 x towers: 12ft/3.7m long and will need to be stored horizontally and not on top of each other.
- If you are shipping the artwork it needs to have a 40ft-shipping container.



## QUAYS CULTURE

Quays Culture is the artistic team behind the large-scale art events at Salford Quays and MediaCityUK. Our artistic programme **immerses audiences** into new and exciting public realm exhibitions that are inspired by its surroundings, with a focus on technology, creativity and digital innovation.

We present a **free public programme** and from our commissioning we have established a number of touring artworks. Quays Culture's work ranges from the intimate to the monumental, inspiring audiences to engage with the location in new and exciting ways.

Photography by Chris Payne

