

**QUAYS CULTURE  
INFORMATION: JUNE-JULY 2017**

## HOME

Welcome to Quays Culture, the home of inspiring digital, interactive art at MediaCityUK, Salford Quays. Here you can find out about our exciting, free participatory art projects that bring together local communities, artists pushing the boundaries of what digital art can achieve, and an illustrious group of organisations that call Salford Quays home.

## PROGRAMME

Quays Culture is the artistic team behind the large-scale art events at Salford Quays and MediaCityUK. Our artistic programme immerses audiences into new and exciting public-realm exhibitions that are inspired by its surroundings, with a focus on technology, creativity and digital innovation. Working with local talent as well as internationally renowned artists, Quays Culture's work ranges from the intimate to the monumental, inspiring audiences to engage with the location in new and exciting ways.

## TEAM

Meet the team behind Quays Culture. We're all passionate about bringing world-class artistic experiences to The Quays, combining cutting-edge technology with creative thinking!

### **Lucy Dugate: Programme Producer**

As the Creative Producer and lead on the Quays Culture artistic programme Lucy develops and implements the artistic vision that puts technology and digital practice at the forefront of our events. This involves large-scale commissioning of new artworks and presentations of existing artworks by artists from

across the globe, making Quays Culture a significant contributor to the development of contemporary digital art in the UK.

She draws on her extensive experience from throughout her career, with previous roles focussing on technology, imagery, digital and creativity. These include; Digital Manager for Arts Council England, Artistic Director of Lumen Arts, Deputy Director of Lumen Arts Ltd, General Manager positions for Picturehouse Cinemas, Theatre Manager of Royal Court Theatre and Cinemas Manager at the ICA in London, as well as work as a freelance commercial photographer.

Lucy is also Digital Programmer for The Lowry, as part of the artistic team for whom she develops programming and new commissioning across the theatres and galleries. The Lowry is an award winning arts venue and one of the UK's largest cross-artform venues. She regularly contributes to conferences and events.

### **Laura Broome: Programme Manager**

Laura works closely with our vast array of international programme partners to highlight The Quays on the global cultural map and instigate collaborative projects, which bring high quality, innovative artwork to the location. Laura also leads on delivery of the programme, working with the Quays Partnership and visiting artists, and managing the Quays Culture team, to bring our vibrant and eclectic programme to life.

Laura is also the General Director of Flare International Festival of New Theatre, supporting and showcasing radical new theatre from across the globe.

Laura draws on her management and production experience from work with Hofesh Shechter Company, The Walled City Tattoo, Chorlton Arts Festival, City of Culture 2013, Salford City

Council and Dance In A Bag. With a background as a trained dancer, Laura also works as a freelance Dance Artist and Dance Producer, as well as being actively involved in research surrounding the role of the arts in education.

### **Rachel Candler: Programme Coordinator**

Rachel leads on the logistics of our events, drawing on her experience as a stage and event manager in a variety of roles across genres including Theatre, Opera, Festivals and Education. Previous work with: Clean Break Theatre Company, Ian Shaw, The Royal Exchange, The Octagon, New Vic Theatre, Salisbury Playhouse, Rose Bruford College, Contact Theatre, Red Ladder and Opera Holland Park.

### **Bethany Walsh: Programme Administrator**

Bethany leads on the day-to-day running of the organisation, providing administrative and marketing support to ensure everything runs efficiently and events are well attended. A recent graduate, Bethany previously completed a placement in Development at The Lowry, made possible by the Weston Jerwood Creative Bursaries programme. She is a visual arts enthusiast, with a particular interest in installation works, the concept of 'found spaces' and art in the public realm.

Beyond Quays Culture, Bethany is an avid reader, reluctant writer and long-distance runner.

## **PARTNERSHIP**

Quays Culture is supported by the Quays Partnership, a strategic collection of influential organisations whose resources and creative expertise enable and inspire us to bring a creative vision to life. The idea for Quays Culture was born from The

Lowry's CEO Julia Fawcett. As culture lead for the area The Lowry recognised early on the potential for a public realm digital arts programme that would help to establish and grow the public profile and enjoyment of our futuristic location. The Lowry, Peel at MediaCityUK, Salford City Council and the central Quays Partnership continue to be a vital part of realising our ambition, and the wider aim of the Quays Partnership home as a centre of work, leisure and creative inspiration.

By focusing on creative place-making, we aim to create a new entrepreneurial model for cultural production, innovation and the growth of audiences and community. Our events and commissions are at the intersection where art and technology meet to create something new. We welcome conversations that explore new ideas and help people to engage creatively and experimentally with The Quays waterfront as a dynamic canvas for art, a dreaming sphere for ideas and creative lab for artistic research and cultural production.

### **Quays Culture Principle Funders:**

- Association of Greater Manchester Authorities (AGMA)
- Arts Council England
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### **The Quays Partnership:**

- Peel Holdings | MediaCityUK Manchester
- The Lowry
- BBC North
- Salford City Council

- The Quays
- Trafford Council
- University of Salford, Manchester
- Imperial War Museum North
- ITV
- Lowry Outlet
- Marketing Manchester
- The Landing
- UTC @ MediaCityUK
- Salford Royal NHS Trust

## **CURRENT PROJECTS**

### **Duet**

#### Cultural Connections with Duet

2017 is set to be a major year of cultural exchange between the UK and India. To celebrate this, Quays Culture have co-commissioned an exciting new project which will run throughout the year, connecting the people of Greater Manchester and India in a new and intriguing way. DUET is an ambitious piece of work about finding space for reflection, expression and connection in our daily lives. DUET anonymously connects participants from the UK and India, allowing them to build a unique relationship with someone on the other side of the world for up to a year. Participants are invited to exchange details of their lives by answering one question a day through an app. Prompted by duet, a participant gradually builds a picture of their partner and their surroundings through shared messages.

The app is now live and can be downloaded for both [iPhone](#) and [Android](#).

Tell us about your experiences of using the app on social media using the hashtag #DuetApp and see what else is going on during this year of cultural exchange through #UKIndia2017

DUET is a collaboration between Invisible Flock (UK) and Quicksand (India),

## **CONTACT**

### **Get in touch**

Have a question for the team, or an exciting project you'd like us to know about? Then get in touch!

Email: [hello@quaysculture.com](mailto:hello@quaysculture.com)

Telephone: 0161 876 2106

The Quays Culture team are based within The Lowry building.

### **Socialise with Quays Culture**

We're always interested in what's going on in the world of social media.

Twitter: [@QuaysCulture](#)

Facebook: [/quaysculture](#)

Instagram: [quayscultureuk](#)

## **HOW TO GET HERE**

With lots of local landmarks, including The Lowry, Imperial War Museum North, MediaCityUK, University of Salford, BBC North,

ITV and Manchester United Football Ground, there's lots to see and do in this thriving media, arts and culture hub.

### **By Car**

From the M60 take Junction 12 for the M602, exit at Junction 3 and follow the sign posts for The Quays. Parking is available at The Lowry Outlet, IWM North or MediaCityUK (charges apply).

### **By Tram**

Trams to MediaCityUK currently run every 12 minutes from Piccadilly

### **By Train**

From Manchester's national railway stations, Piccadilly and Victoria you can travel to The Quays by Metrolink tram. Alternatively, from Salford Crescent station, catch a bus to The Quays.

### **By Bus**

Service 250 - departs from Piccadilly Gardens Interchange.

Service 50 - from East Didsbury / Parris Wood via Albert Square, Salford Crescent & Salford Shopping Centre.

Service X50 - from Piccadilly Gardens Interchange to Trafford Centre via Trafford Wharf Rd (IWM North)

Service 79 - from Stretford to Swinton via The Quays

Service 245 - from Altrincham to The Quays and MediaCityUK.

For up to date travel information, visit the [Transport for Greater Manchester website](#).

